

Hamza Ahmed

CMS Developer | Front-end Developer

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Professional Summary

Results-driven CMS and Front-End Web Developer with 4+ years of hands-on experience building, optimizing, and managing high-performance websites and web applications. Proficient in HTML, CSS, JavaScript, React, Next.js, WordPress, Shopify, Webflow and other leading CMS platforms. Proven ability to translate complex client requirements into seamless, visually compelling digital experiences that drive engagement and business growth.

Work Experience

CMS & Front-End Web Developer

July 2025 - Present

Pegasync | Karachi, Pakistan

- Developed and maintained responsive, high-performance websites across Shopify, WordPress, Webflow, and other CMS platforms, significantly improving user experience and site reliability.
- Boosted website performance by implementing image optimization, browser caching, and CSS/JS minification strategies, resulting in measurably faster load times.
- Partnered with UX/UI designers to accurately translate wireframes and prototypes into fully functional, responsive web interfaces.

CMS & Front-End Web Developer

Aug 2024 – July 2025

Crown Group | Karachi, Pakistan

- Developed and maintained WordPress and React-based websites, ensuring high code quality and cross-browser compatibility.
- Diagnosed and resolved complex bugs in web applications, improving overall stability and user experience.
- Integrated third-party APIs and services to extend website functionality and deliver seamless end-user experiences.

CMS & Front-End Web Developer

Mar 2023 – Aug 2024

Crownsoft (Part of Crown Group) | Texas, United States of America

- Spearheaded the development of interactive web applications using React and Next.js, resulting in a 30% increase in user engagement and a 20% reduction in page load times.
- Converted Figma designs into clean, responsive code using html, css, javascript and bootstrap, ensuring pixel-perfect alignment and adherence to design specifications.
- Built and maintained e-commerce websites on Shopify, integrating dropshipping, payment gateways and optimizing product listings for better user experience and increased sales.

CMS Developer

Nov 2021 – Mar 2023

Mega Marketing Network | Texas, United States of America

- Worked extensively with popular content management systems such as Wordpress, Shopify, Wix, Webflow and Squarespace, creating visually appealing and highly functional websites.
 - Improved website speed and performance by optimizing images, enabling caching, and minifying CSS/JS files, resulting in faster load times and better user experience.
 - Developed multiple page websites from scratch using Elementor and other page builders.
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Education

Bachelors in Commerce University of Karachi Karachi, Sindh, Pakistan	2022 – Present
Professional Diploma in Software Engineering The App Station Karachi, Sindh, Pakistan	2019 – 2021
Higher Secondary Certificate (FSC) Government Dehli Science College Karachi, Sindh, Pakistan	2018 – 2020
Secondary School Certificate (SSC) The Sun City Grammar School Karachi, Sindh, Pakistan	2008 – 2018

Skills

- **Development Tools:** Visual Studio Code, Git, Github, Chrome Developer Tools
- **CMS Platforms:** WordPress, Shopify, Webflow, Wix, SquareSpace
- **CSS Frameworks:** Bootstrap, Tailwind CSS
- **JavaScript Libraries:** React, Material UI
- **Front-End Technologies:** HTML5, CSS3, JavaScript (ES6+)
- **SEO Expertise:** On-page, Off-page, and Technical SEO optimization for performance and visibility
- **Soft Skills:** Problem-Solving, Collaboration, Communication, Adaptability, Attention to Detail, Time Management, Critical Thinking

Certifications

- Meta Front-End Developer Professional Certificate | Coursera, 2024
- Advanced Prompt Engineering for Everyone | Vanderbilt University | Coursera, 2025

Languages

- English (Intermediate)
- Urdu (Native)

Additional Information

- Available for remote or on-site positions